



**Building Clarity and Accountability
Outside of the Finance Department**



Introductions



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Solutions Engineer

Allovue



OBJECTIVES

- About Allovue
- Accountability:
 - What is it?
 - Concepts to Keep in Mind
 - Tools for building it
- Discuss: What's worked for you?



GET TO KNOW
ALLOVUE





OUR MISSION

Empower education leaders with solutions to equitably and effectively administer resources.



\$700B of
 annual K-12
 education
 budget data
 looks like this:

FUND	YR	AWD	CAT	PROG	CC	OSO	Budget	Actual	Encum
2001	12	00	0213	0000	0760	0165	251.58	.00	.00
2001	12	00	0213	0000	0760	0166	2,743.34	.00	.00
2001	12	00	0213	0000	0760	0169	-251.58	.00	.00
2001	12	00	0213	0000	0760	0176	-2,743.34	.00	.00
2001	12	00	0213	0000	0760	0305	.00	-328.70	.00
2001	12	00	0213	0000	0760	0401	.00	-894.00	.00
2001	12	00	0213	0000	0761	0314	.00	-500.00	.00
2001	12	00	0213	0000	0761	0399	.00	-156.00	.00
2001	12	00	0213	0000	0761	0401	.00	-327.43	.00
2001	12	00	0213	0000	0761	0407	.00	8,921.40	.00
2001	12	00	0213	0000	0761	0431	.00	172.00	.00
2001	12	00	0213	0000	0761	0433	.00	79.92	.00
2001	12	00	0213	0000	0761	0435	.00	119,448.45	-2,122.20
2001	12	00	0213	0000	0761	0524	.00	-3,708.35	3,708.35
2001	12	01	0213	0000	0004	0435	.00	.00	-2,909.59
2001	12	01	0213	0000	0005	0435	.00	.00	-73.01
2001	12	01	0213	0000	0005	0437	.00	.00	5.30
2001	12	01	0213	0000	0007	0435	.00	.00	-2,115.47
2001	12	01	0213	0000	0008	0435	.00	-893.40	.00
2001	12	01	0213	0000	0011	0435	.00	.00	-558.00
2001	12	01	0213	0000	0012	0435	.00	.00	-1,044.47
2001	12	01	0213	0000	0013	0435	.00	.00	-2,586.40
2001	12	01	0213	0000	0021	0435	.00	-424.85	-1,678.06
2001	12	01	0213	0000	0022	0435	.00	.00	-177.59
2001	12	01	0213	0000	0025	0435	.00	.00	743.85
2001	12	01	0213	0000	0027	0435	.00	.00	-1,322.58
2001	12	01	0213	0000	0028	0435	.00	.00	-720.00
2001	12	01	0213	0000	0029	0435	.00	.00	-2,678.21

- Buckets
- Configuration
- Switch District

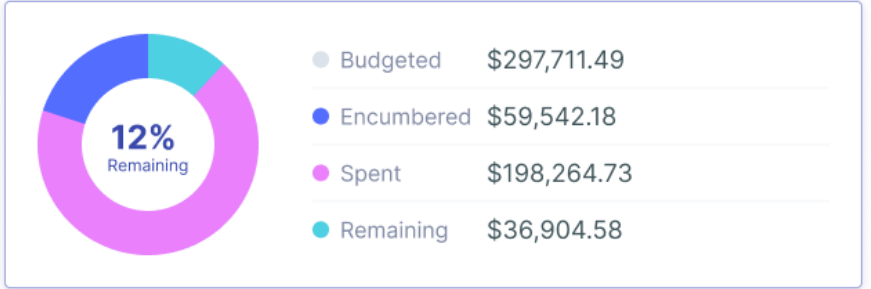
Central Elementary School

Non-Personnel Buckets » Title I

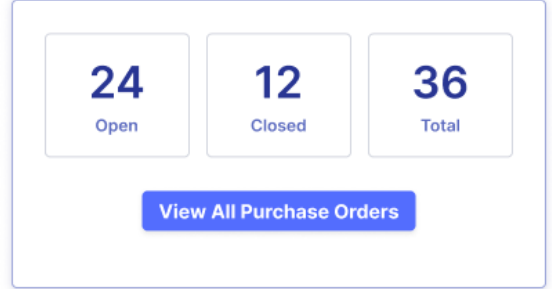
[View Description](#)

Overview Purchase Orders **24** Accounts & Transactions

How much money do I have left this fiscal year?

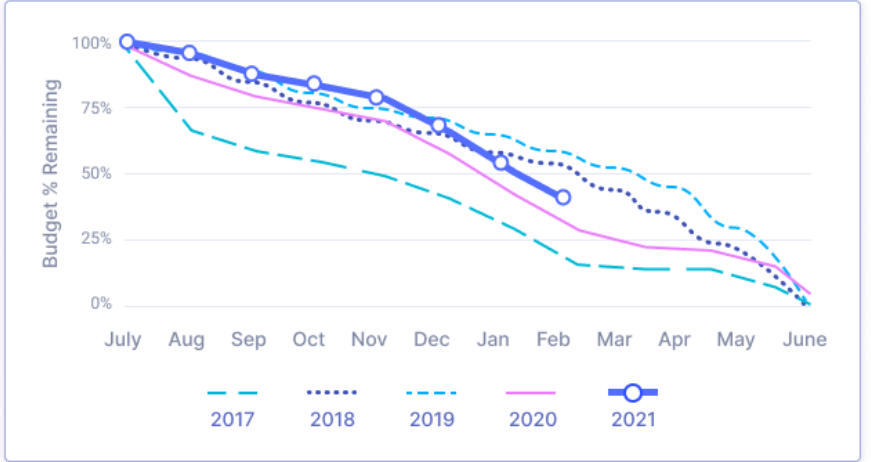


How many open POs do I have in this bucket?

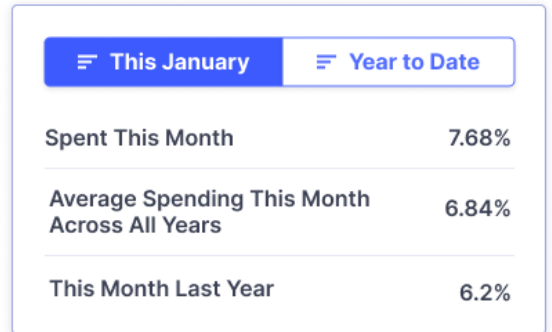


What is my rate of spending compared to previous years?

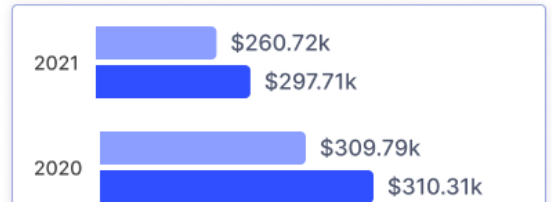
[Show Me Examples](#)



How does my progress compare?



Historically how have I spent in this bucket?



Did you know?

When do I need to spend these funds by?

We make it look like **this**.

How It Works:





Defining Accountability



**Q: When I say
accountability,
what does it mean
to you?**





**There's more to
accountability than
punishment!**

Accountability at its Core:

Accountability in an organization involves creating a culture that encourages responsibility, ownership, clear communication, and follow through.

Financial Accountability

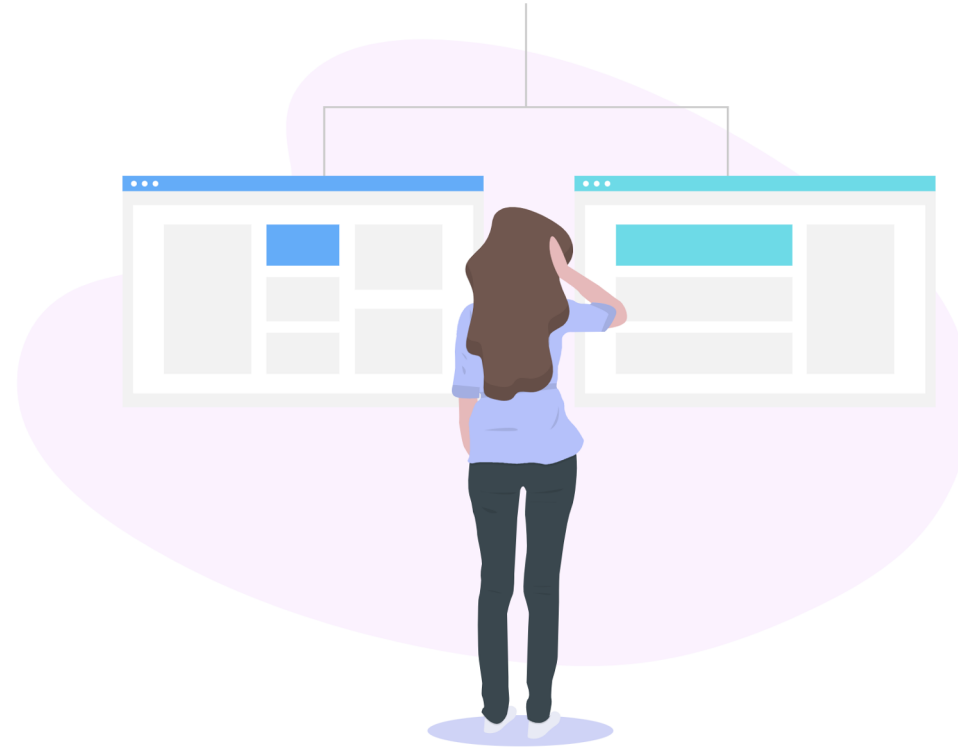
Are we compliant?

- Are we using public funds in accordance with legal and regulatory requirements?
- Are we using this year's dollars for this year's students?

Performance Accountability

Are we achieving our desired outcomes?

- Are we contributing to the success of our school/department/district?
- Are we supporting programs and initiatives that are effective?



Concepts to Consider





Compliance vs. Service



Compliance Model Mindset

Compliance models are driven by legal or regulatory requirements and in finance, we're *really* good at it!

Internal policies and procedures are developed to meet those requirements and penalties are imposed for non-compliance.

Service Model Mindset

Service models move from a strict focus on compliance to the training and support of non-financial leaders (customers) so that they make better/more sound financial decisions.





Transparency vs. Clarity



Transparency *can be easy*

- My customers **have access** to their data,
- They know **how much** we budget,
- There are process documents on the shared drive,
- They can call finance and we will tell them what they need to know.

Clarity *can be hard*

- My customers **understand** their data,
- They know **what's invested** in their budget,
- They understand key information about procedures, their purchases and deadlines,
- They feel empowered to make the right decisions.





Embracing Change



Lippitt-Knoster Change Model Action Planning





Building Accountability



What to consider:

Access

Who can see what and when?

- Monitoring of resources throughout the year by non-finance leaders.
- Data should be contextualized and simple to navigate

What you can do:

- Define a shared vocabulary
- Establish regular check-ins
- Set expectations around spending and explain their importance
- Provide consistent, easy to access information



What to consider:

Access

Who can see what and when?

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Involvement

Who helps decide?

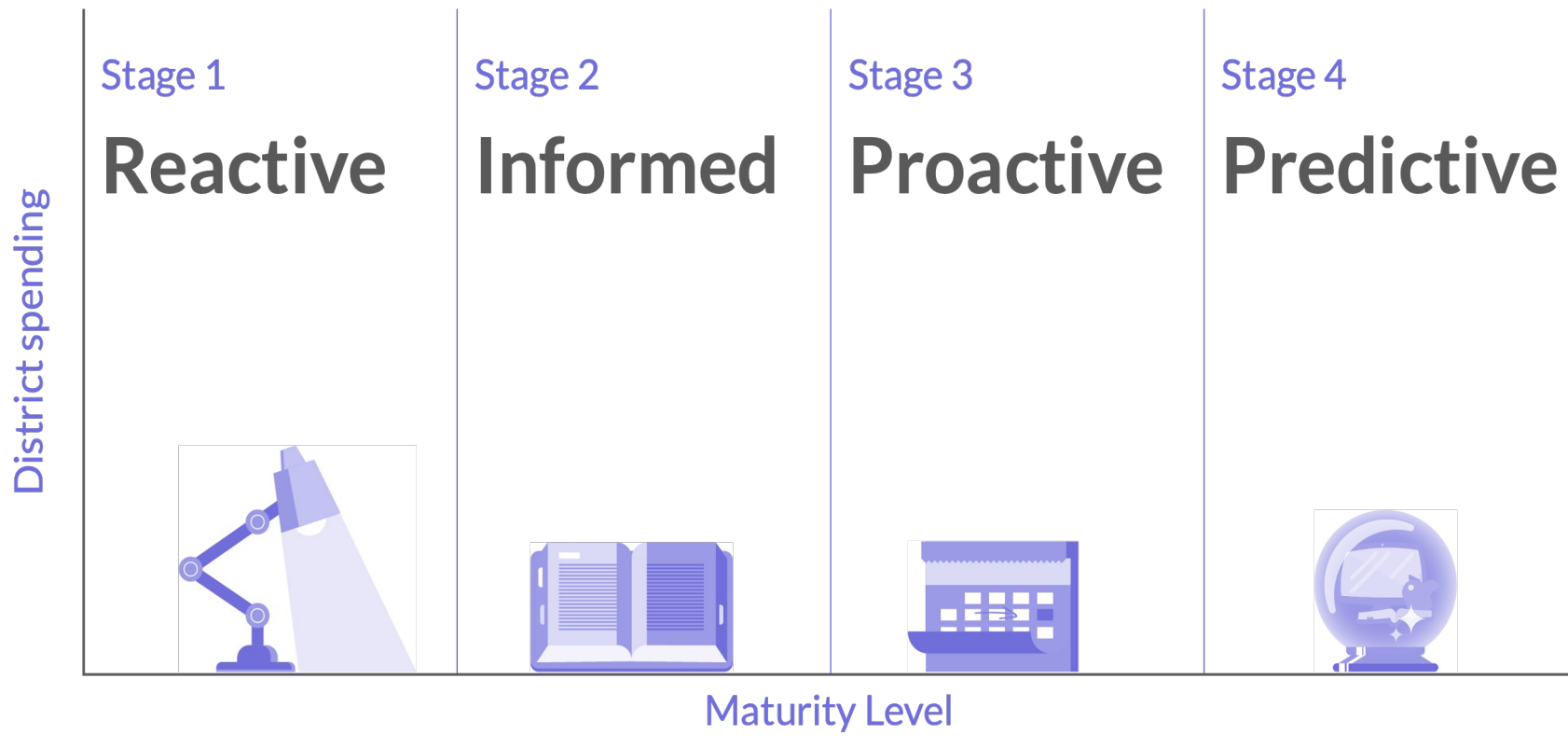
- Non-finance staff tend to make better decision when they understand “why”
- By having a “voice” during budget development, principals and departments heads can better weight trade-offs

What does your budget process currently look like?


- Is it collaborative?
- Zero based?
- Priority Based Budgeting?
- Do we rinse and repeat?



Budget Planning



Budget Planning

Budget Planning	<p>Stage 1</p> <p>Reactive</p> <ul style="list-style-type: none"> • Budget owners do not have a say in what their budget is and rely on Central Office to track spending • Budgets based on history and influence rather than current conditions 	<p>Stage 2</p> <p>Informed</p> <ul style="list-style-type: none"> • Budget owners know what is in their budgets and have minimal discretion • Budgets based on history + current pressures such as lower revenues 	<p>Stage 3</p> <p>Proactive</p> <ul style="list-style-type: none"> • Budget allocations are transparent and formula-based • Budget building is collaborative • Budgets are built in partnership with program managers & instructional leaders 	<p>Stage 4</p> <p>Predictive</p> <ul style="list-style-type: none"> • Budget and spending data available to all budget owners • Budget rationale is clear & goal-oriented • Finance is clearly seen as a tool with which to influence desired outcomes
	Maturity Level			
				

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Training & Support

How do we teach for understanding?

- Make training and support of non-financial staff a priority
- Train on basic foundations of systems and financial knowledge
- Incentivize trainings

What you can do:

- Use your shared vocabulary!
- Streamline points of contact within finance
- Training at the right time
- Incentivize training
 - Paper giveaways
 - Lunch and learns
- Celebrate wins!



Identifying Wins

Success Metrics (Short Term Wins)

- In the next 30 days X will...
- We will consider this process a success if...

Success Metrics (Long Term Wins)

- In 60 days X will...
- In 90 days X will...
- We will consider this process a success if...

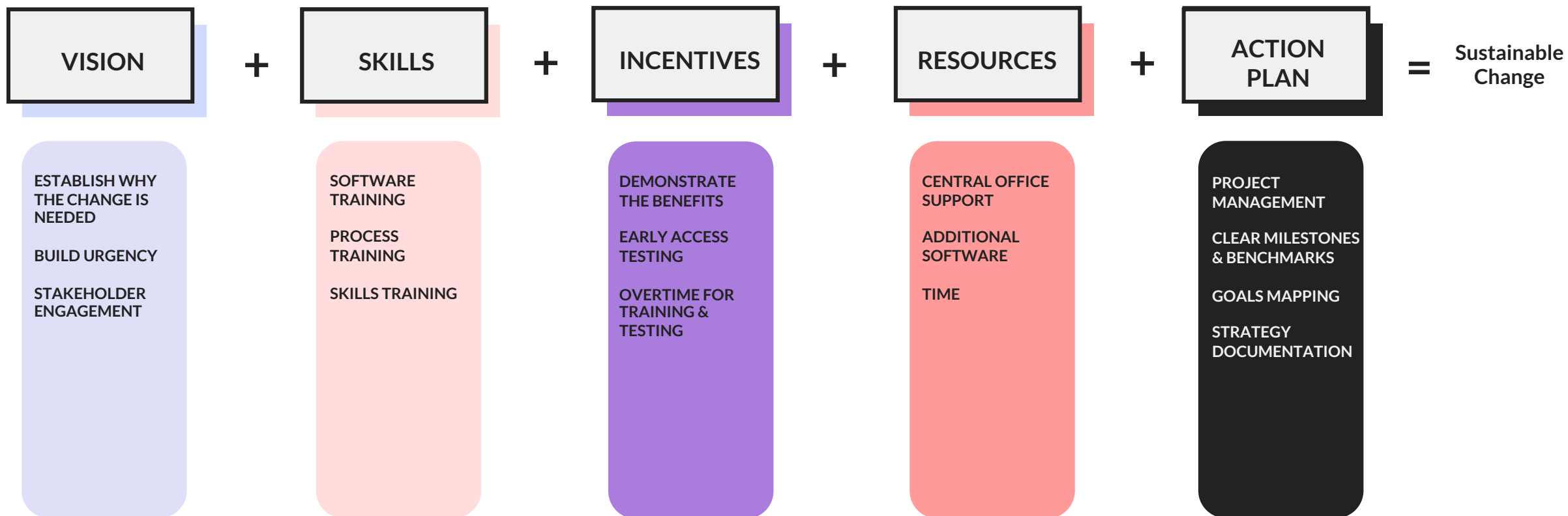




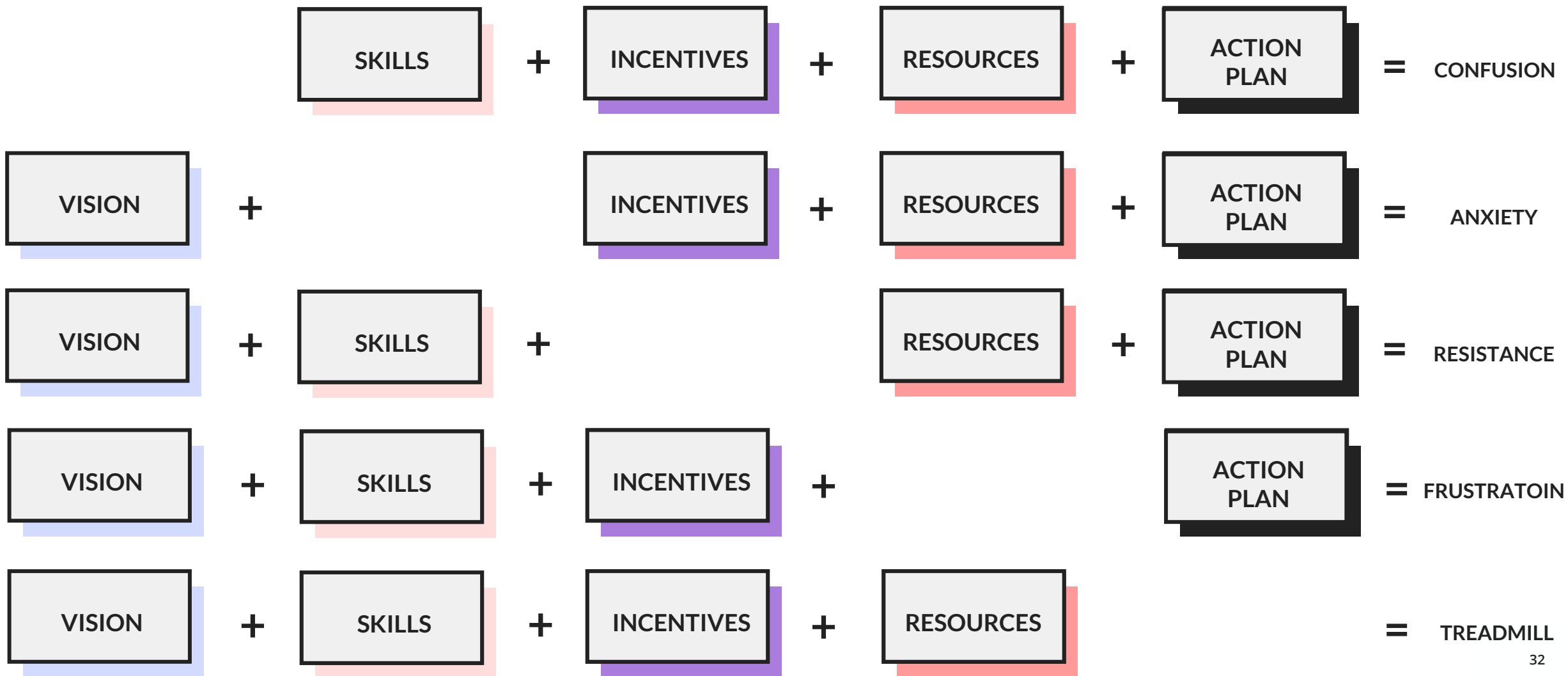
Bracing for Impact



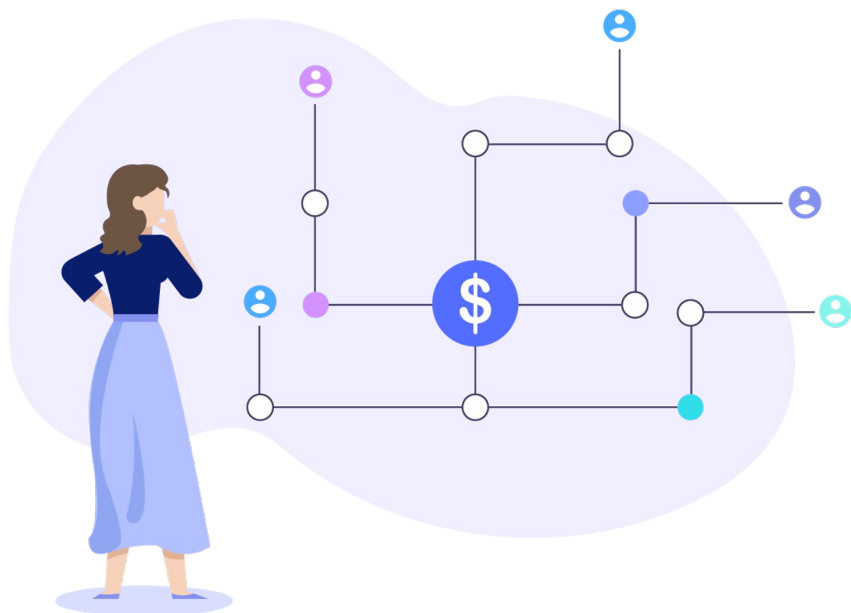
Lippitt-Knoster Change Model Action Planning



Lippitt-Knoster Change Model Action Planning



What's it gonna take?



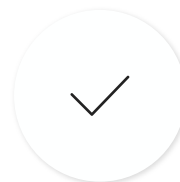
Patience!

Building trust and accountability doesn't happen over night.



Good systems, processes, and data

Buying new software and saying you are going to do something isn't enough.



Thoughtful communication

Staff that excel at compliance may not excel at service.



Don't be afraid to talk about change

Change can make even your best people feel uncomfortable.



What's worked for you?





Thank you!



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