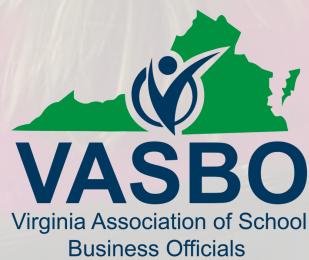





2024 VASBO SPRING CONFERENCE

MAY 13-15, 2024
HILTON RICHMOND HOTEL &
SPA/SHORT PUMP





A MESSAGE FROM OUR PRESIDENT

Welcome to the 2024 VASBO Spring Conference!

I am extremely happy we are gathered here in Short Pump for our Spring Conference. It is always great to get the VASBO family together. Your VASBO Executive team has put together an agenda that provides valuable professional development and also very valuable networking time. We hope you leave with additional information, resources, and new contacts to aid in your day-to-day work.



I charge each of you to meet someone new during your time at the Conference. As we are each others most valuable resource. I encourage you to actively engage in conversations with others to learn, to teach, and to know that we are not alone in what we do each and every day. I hope you find some time while at the conference to Find Your Balance in the chaos. It is not always easy to find, but it is there if you look for it. You are worth it.

We hope you have a great time while in Short Pump. There is shopping and great restaurants nearby. In addition, we look forward to networking with everyone at Drive Shack on Tuesday. It will be a great time to network with friends, old and new. Thank you for participating in this wonderful and important event for our school divisions and communities, we are glad you are here!

Sincerely,

Katie Miano
2023-24 VASBO President



2023-24 VASBO EXECUTIVE TEAM

President.....	Katie Miano, Montgomery County
Vice President.....	John Broderick, Sussex County
Treasurer.....	Kathleen Jackson, Roanoke City
Secretary.....	Chip Jones, Cumberland County
Director.....	Marcia Stevens, Caroline County
Director.....	Marc Evans, Montgomery County
Director.....	Heather Lucas, Gloucester County
Director.....	Staci Longest, King William County
SASBO Director.....	Christina Berta, Hanover County
Immediate Past President.....	Mandy Hall, Salem City

MANAGEMENT TEAM

Audit.....	Brook Thomas, Northampton County
Constitution and Bylaws.....	Jason Tibbs, Appomattox County
Data Quality Improvement.....	Debbie White, Goochland County
Investment.....	Christina Berta, Hanover County
Legislative.....	Jacqueline Brooke, Norton City
Membership.....	Marcia Stevens, Caroline County
Nominations.....	Tina Cropp, Madison County
Past President Liaison.....	Tina Cropp, Madison County
Professional Development Taskforce.....	Brook Thomas, Northampton County
Resolutions.....	Christie Fleming, Dinwiddie County
Scholarship.....	Christina Berta, Hanover County
Technology.....	Heath Bain, Sussex County
Vendor Representative.....	Dixcy Kilduff, Mark III Employee Benefits Riley Davis, RDA Systems
Welcoming.....	Monique Barnes, Prince George County
SASBO Emerging Leader.....	Dana Fox, Richmond



CONFERENCE AGENDA

MONDAY, MAY 13, 2024

- 8:00AM - 9:00AM** **VASBO MANAGEMENT TEAM BREAKFAST**
Short Pump Room
- 9:00AM - 12:00PM** **VASBO MANAGEMENT TEAM MEETING**
Short Pump Room
- 12:00PM - 1:00PM** **VASBO MANAGEMENT TEAM LUNCH**
Short Pump Room
- 12:30PM - 4:00PM** **REGISTRATION**
Registration Desk
- 12:30PM - 4:00PM** **EXHIBITOR SETUP**
Capital C, D, & E and Pre-Function Area
- 1:00PM - 4:00PM** **PRE-CONFERENCE SESSION - INTEGRITY, ETHICS AND EMERGING TECHNOLOGIES IN 2024**
**Approved by VBOA
Henrico Room
Jay Sanudo, Robinson, Farmer, Cox Associates
- 2:30PM - 2:45PM** **REFRESHMENT BREAK**
Pre-Function Area
- 4:00PM - 6:00PM** **VENDOR VISITATION**
Capital C, D, & E and Pre-Function Area
- 5:30PM - 6:00PM** **NEW MEMBERS' RECEPTION**
**All new members within the last 3 years are welcome to attend!
Short Pump Room
- 6:30PM** **DINNER ON YOUR OWN**

Sponsored By:



TUESDAY, MAY 14, 2024

- 7:00AM - 11:00AM** **REGISTRATION**
Registration Desk
- 7:00AM - 8:00AM** **VASBO PAST PRESIDENTS' BREAKFAST**
Shula's Restaurant
- 7:00AM - 8:00AM** **BREAKFAST**
Capital F-G
- 8:00AM - 9:00AM** **OPENING SESSION**
Capital F-G
Janine Stange, Keynote Speaker



9:10AM - 10:00AM BREAKOUT 1: ACCOUNTS PAYABLE

Henrico Room
Staci Longest, King William County Public Schools

BREAKOUT 2: CFO/SUPERINTENDENT RELATIONS PANEL

Capital A-B

10:05AM - 10:30AM BREAKOUT 1: MAXIMIZING HEALTH OUTCOMES: UNVEILING THE POTENTIAL OF GLP-1 THERAPIES

Henrico Room
Howard Mazzafro, Keenan Pharmacy Services

BREAKOUT 2: THINGS TO DO IN THE WORKPLACE FOR EMPLOYEE WELLNESS - MENTAL HEALTH BALANCE (DATA FROM EAP)

Capital A-B
Joel McKenzie, American Fidelity

10:35AM - 11:00AM BREAKOUT 1: BEST PRACTICES IN FINANCIAL TRANSPARENCY

Henrico Room
Kristin Fine, ClearGov

BREAKOUT 2: UNEARTHING SOLUTIONS: TACKLING STAFFING & SUBSTITUTE CHALLENGES IN SCHOOLS, EXPLORING RECRUITMENT STRATEGIES, AND ADDRESSING THE AGING WORKFORCE

Capital A-B
Mitchell Welch, Frontline Education
Charles Solis, Frontline Education

11:00AM - 11:40AM VENDOR VISITATION

Capital C, D, & E and Pre-Function Area

11:40AM - 12:30PM BREAKOUT 1: SURVIVING SCHOOL PAYROLL

Henrico Room
Stephanie Wyche, Goochland County Public Schools

BREAKOUT 2: INDIRECT COST- LET'S GET DETAILED

Capital A-B
Bill Bowen, York County Public Schools

12:30PM - 1:30PM LUNCH

Capital F-G

1:30PM - 2:20PM BREAKOUT 1: BEST PRACTICES IN PREP FOR AN AUDIT

Henrico Room
Donna Caldwell, Roanoke City Public Schools
Chris Banta, Brown Edwards

BREAKOUT 2: THE COMMUNITY ELIGIBILITY PROVISION: IS THIS SCHOOL MEAL OPPORTUNITY A GOOD FIT?

Capital A-B
Dr. Sandy Curwood, Virginia Department of Education

2:30PM - 3:00PM VENDOR VISITATION

Capital C, D, & E and Pre-Function Area

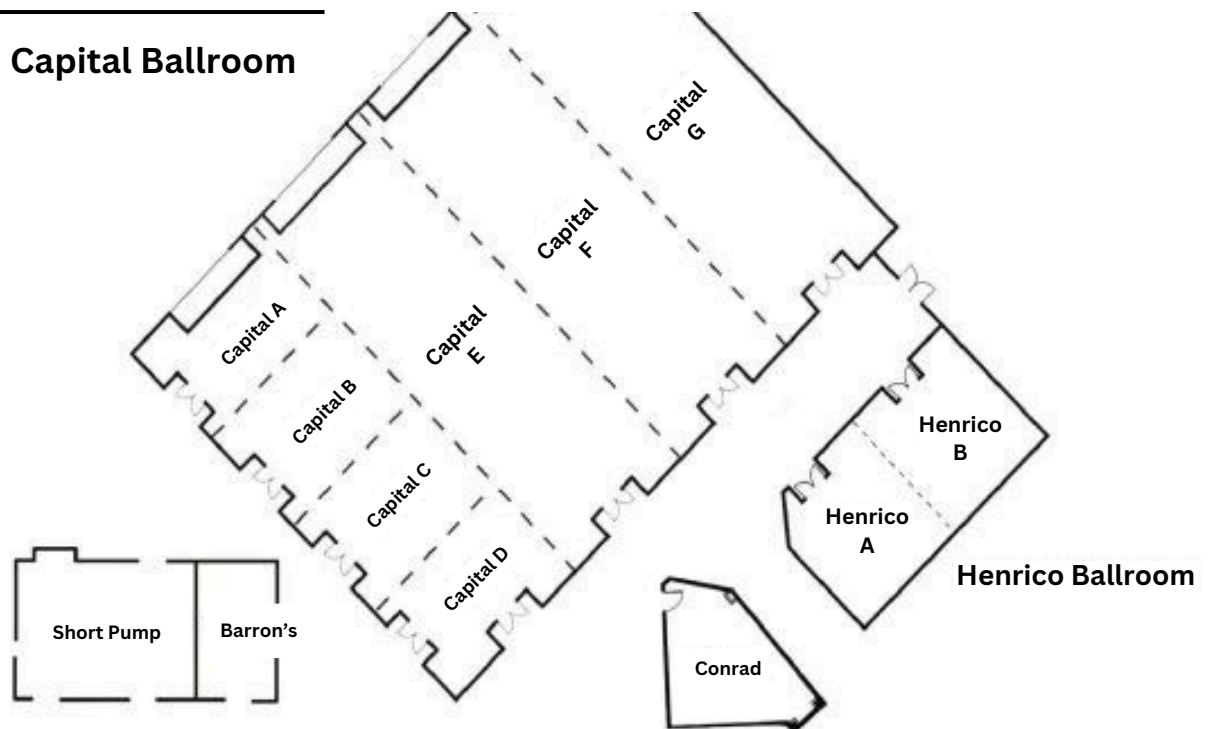


- 3:00PM - 3:50PM** **PEER TO PEER LEARNING- BEST PRACTICE SHARING**
Capital F-G
- 4:00PM - 4:50PM** **VRS UPDATE**
Capital F-G
VRS Staff
- 6:00PM - 8:30PM** **EVENING ENTERTAINMENT**
Drive Shack Richmond
**First shuttle to leave from hotel lobby at 6pm.

WEDNESDAY, MAY 15, 2024

- 8:00AM - 9:00AM** **BREAKFAST**
Capital F-G
- 9:00AM - 9:30AM** **THE MESSY MIDDLE OF CHANGE MANAGEMENT IN DISTRICT FINANCE**
Capital F-G
Ryan Lee, Allovue, a PowerSchool Company
Tyler Hall, Allovue, a PowerSchool Company
- 9:30AM - 10:30AM** **LEGISLATIVE UPDATE**
Capital F-G
Stacy Haney, Haney Phinyowattanachip PLLC
- 10:30AM - 11:30AM** **VASBO BUSINESS MEETING AND AWARDS**
Capital F-G
**All VASBO members are encouraged to attend.

HOTEL MAP



MEET THE PRESENTERS

Jay Sanudo joined Robinson, Farmer, Cox Associates as a senior accountant in 2015. Jay has participated in over eighty audits, including audits of banks, for-profit entities in the construction and hospitality industries, non-profits entities, employee benefit plans, counties, cities, towns, school divisions, water and sewer authorities, industrial development authorities, regional libraries, volunteer fire and rescue squads, and school activity funds. Jay has also prepared numerous financial reports for governmental, non-profit, and for-profit clients. Jay is both a Certified Public Accountant (CPA) and a Chartered Global Management Accountant (CGMA). Jay is also integral in our tax department, overseeing tax returns completed and issued out of our Richmond office. Jay completes or reviews over 300 tax returns annually for individual, partnerships, corporations, not-for-profits, estates, trusts, and employee benefit plans. Jay is also integral in overseeing client services out of our Richmond office. Jay leads our client services department in conducting payroll and bookkeeping services for our clients. Jay is proud to be a veteran of the United States Army.



Janine Stange is a motivational speaker, singer, and on-air personality. She is best known for her historic journey to sing the Star-Spangled Banner in all 50 states – a mission she embarked on to honor our brave. Her story is the subject of “National Anthem Girl” a documentary by Kelly’s Filmworks now streaming on Amazon Prime and Apple TV.

Janine has been featured on every major television network and appeared on national news shows including: TODAY Show, Fox & Friends, NBC Nightly News, and Fox News @ Night. She can also be heard every Thursday morning on Sirius XM’s 60’s Gold with Phlash Phelps.

Staci Longest has served as the Director of Finance for King William County Public Schools since 2020. Prior to this role, she served as Finance Coordinator and was previously the Associate Director of Procurement Operations at William & Mary. Staci currently serves as a director for the Virginia Association of School Business Officials.



Howard Mazzafrò is the Vice President of Business Development and is responsible for developing and implementing marketing strategies and materials that educate and promote the value of the Keenan Pharmacy Services programs, KPPC and KPCM. He provides support to KPS and KPCM marketing partners helping them attain and retain clients. Howard also acts as the liaison to the coalition, consultants and the Keenan Pharmacy Service team. Howard has over 26 years of experience in the healthcare/PBM industry helping consultants, brokers and employer groups navigate the complex business of pharmacy benefits and managing their healthcare spend.

Joel McKenzie has worked for American Fidelity over 37 years in a variety of areas all involving training and developing teams. He speaks regularly to education associations on leadership, strategic growth and personal development.





Kristin Fine has spent the last decade working for technology startups focused on government and politics and now works as a Senior Solutions Advisor for ClearGov on their mission to empower school districts and local governments across the United States with the tools to modernize how they build and display their budgets. She's passionate about technology and enjoys spending time with 'Buffy', her 150-pound Great Dane.

Mitchell Welch has more than 13 years of experience as a teacher and public-school administrator. Mitch's public-school career was dedicated to teaching science and mathematics and guiding schools as an assistant principal at the elementary, middle, and high school levels. Mitch has worked as a national consultant developing and building training departments, designing and implementing numerous leadership, mentoring, and classroom management programs. Mitch has a wide range of experience implementing programs and software, from individual institutions to state-wide implementations. Mitch and his family reside in San Antonio, TX.



Charles Solis has been an Education Solutions Consultant for our Virginia School Divisions since 2018. A native of Northern Virginia, Charles attended Fairfax County Public Schools and graduated from George Mason University. Charles has extensive experience serving our Virginia School Divisions and helping them manage ongoing organizational transition and all processes to improve the long-term development and retention of their employees. Charles and his family are living in Reston.

Stephanie Wyche has nearly 10 years of experience in school finance at Goochland County Public Schools. She currently serves as the Assistant Director of Finance and previous to this role she was the Manager of Financial Services. Stephanie holds a Bachelor of Business Administration in Accounting from Meredith College.



Bill Bowen has served as the Chief Financial Officer for York County Public Schools since 2017. In this role, he provides leadership and oversight over accounting, budget, payroll, purchasing, and risk management. Bill has been a VASBO member for many years and served as the VASBO president in 2015-2016.

Donna Caldwell serves as the Director of Accounting for Roanoke City Public Schools.





Chris Banta serves as the leader of the firm's State and Local Governmental Practice serving clients in Virginia, West Virginia, and Tennessee. Chris has been with the firm for over 21 years and is also a certified fraud examiner, providing litigation support, as well as fraud investigations and internal control evaluations. Chris also serves various other industries including beverage and other distributors, national fraternities, electric cooperatives, healthcare facilities, HUD properties, and other nonprofits. In addition, Chris serves as one of four Team Captains in the firm's peer review practice.

Dr. Sandy Curwood is the State Director of School Nutrition Programs at the Virginia Department of Education. Sandy's role includes working to ensure that every Virginia student has equitable access to good, healthy, food at school to enhance academic success and promote lifelong wellness. Prior to this role she was a foodservice director for fifteen years in school districts in California, worked in a variety of food service and healthcare settings and served as adjunct faculty where she taught foodservice systems and nutrition courses at Cal State Northridge. Dr. Curwood has a B.S. in Foods and Nutrition, Masters degree in Business, Health Care Administration, and a PhD from Iowa State in Hospitality Management, with a focus on food safety in Farm-to-School programs.



Trish Bishop serves as the Director of the Virginia Retirement System, a more than \$105 billion public employee retirement system. VRS provides benefit administration for more than 803,000 members and beneficiaries, including several retirement plans, insurance programs and disability programs. Previously, Trish served as VRS' Deputy Director and VRS' Director of Policy, Planning and Compliance.

Ryan Lee serves as a Solutions Engineer at Allovue. He started at Allovue in November 2021, bringing a background in education and finance. Previously, he taught middle school Social Studies and Intervention Math in Metro Nashville Public Schools and worked in advisory at PWC. He holds a BA in accounting from the College of the Holy Cross, an M.ED from Lipscomb University, and was a recent cohort member in the Georgetown Education Finance Certificate program.



As the Solution Strategy Director at Allovue, **Tyler Hall** helps districts understand how Allovue's tools can help to improve resource allocations, create transparency into the budget planning process, and ensure that funds are being spent timely. Before joining Allovue, Tyler spent seven years with the Syracuse City School District in New York where he managed budget planning for over thirty schools and twenty departments.

Stacy Haney is a founding member of Haney Phinyowattanachip PLLC, a boutique education law firm in Richmond, Virginia. More more than fifteen years, Stacy has devoted her law practice to the representation of school boards and educational institutions throughout Virginia. Stacy is also the Chief Lobbyist for the Virginia School Boards Association, representing the Association before the Virginia General Assembly. Stacy's work for the VSBA uniquely positions her to have a deep understanding not only of school law but of the policies and trends that shape education throughout the Commonwealth.



– ASBO INTERNATIONAL'S ANNUAL CONFERENCE & EXPO –

ASBO ACE & 24

NASHVILLE, TENNESSEE | SEPTEMBER 18–20



VASBO Job Board

VASBO is excited to share position announcements for careers in school business across Virginia. For information on open positions visit vasbo.org/job-board.

Have a position announcement that you would like to advertise?

Visit vasbo.org/job-board! This is a free member benefit for all school divisions with active VASBO membership!



Scan the QR code
to visit the VASBO
Job Board

A SPECIAL THANK YOU TO THE 2023-24 VASBO BUSINESS PARTNERS

DIAMOND



PLATINUM



GOLD



SILVER

AmTab Manufacturing
Droplet
Edustaff
Enterprise Fleet Management
First Financial Group of America
H2I Group, Inc.
HES Facilities Management
Hord Coplan Macht
Informed K12
Intrado
Kelly Education
Keystone Information Systems
LINQ
MySchoolBucks-Heartland School Solutions
ODP Business

OperationsHERO
Pavilion
PenServ Plan Services, Inc.
REI
Siemens Industry, Inc.
Sonny Merryman
Tarkett Sports
TIPS - The Interlocal Purchasing System
TrackYourFunds
Tyler Technologies, Inc.
U.S. BENCOR/MidAmerica
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Virginia Retirement Specialists, Inc
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