



PARTNERSHIP OPPORTUNITIES

2023 - 2024





DIAMOND PARTNER - \$7,500

- Opportunity to lead a breakout session at a conference*
- Five-minute speaking opportunity at Fall meetings and Spring conference*
- Opportunity to present at a webinar during the 23-24 year
- Four complimentary registrations for all conferences*
- One exhibit table at regional locations for Fall meetings as well as Spring & Winter conferences**
- Full-page advertisement in one newsletter
- Inclusion of an item in the "Conference Bag" provided to Fall meeting registrants. **Provided by partner
- Opportunity to provide a 30-second commercial spot for use at Fall meetings and Spring Conference*
- Logo and listing as a sponsor on signage at all conferences and on the registration website*
- Opportunity to submit white paper for VASBO newsletter
- Recognition in conference programs and newsletters*
- Link to your website from the VASBO website
- Vendor membership in VASBO

PLATINUM PARTNER - \$5,000

- Opportunity to present at a webinar during the 22-23 year
- Three complimentary registrations for all conferences*
- One exhibit table at Spring & Winter conferences**
- Opportunity to attend Regional Fall Meeting(s)- booth not included*
- Inclusion of an item in the "Conference Bag" provided to Fall meeting registrants. **Provided by partner
- Opportunity to provide a 30-second commercial spot for use at Fall meetings.*
- Half-page advertisement in one newsletter
- Opportunity to submit white paper for VASBO newsletter
- Logo and listing as a sponsor on signage at all conferences*
- Recognition in conference programs and newsletters*
- Link to your website from the VASBO website
- Vendor membership in VASBO



GOLD PARTNER - \$2,500

- One complimentary registration for Winter & Spring conferences*
- One exhibit table at Winter & Spring conferences**
- Quarter-page advertisement in one newsletter
- Listing as sponsor on signage at all conferences*
- Recognition in conference programs and newsletters*
- Listing on VASBO website
- Vendor membership in VASBO

SILVER PARTNER - \$1,500

- One complimentary registration for Spring conference*
- One exhibit table at Spring conference**
- Listing as sponsor on signage at all conferences*
- Recognition in conference programs and newsletters*
- Listing on VASBO website
- Vendor membership in VASBO

WINTER CONFERENCE VENDOR RATES

- 2024 VASS-VASBO Conference
 - January 7 - January 9, 2024
 - Richmond, VA
- Vendor Booth Rate: \$1,500
 - Includes one registration and one vendor table

SPRING CONFERENCE VENDOR RATES

- 2024 VASBO Spring Conference
 - May 13-15, 2024
 - Richmond, VA
- Vendor Booth Rate: \$1,500
 - Includes one registration and one vendor table



SPEAKER SPONSOR - \$2,500-\$5,000

- Sponsorship of keynote or workshop speaker at one conference
- Ability to meet speaker at meet and greet depending upon schedule
- Ability to introduce speaker at conference
- Attendance for 1 person at one conference
- One exhibit table at the conference
- Logo or listing on signage at conferences and on all materials for conference
- Recognition in conference programs and newsletter

ACTIVITY SPONSOR

- Please reach out for additional information. Activities include:
 - VASBO golf outing
 - Conference opening receptions

ADVERTISING RATES

- Color advertisement in VASBO newsletter
 - Full page, 7.5"w x 9.75" h.....\$750
 - Half page, 7.5"w x 4.75" h.....\$500
 - Quarter page, 3.5"w x 4.75" h.....\$250

To learn more or to register as a partner, visit: vasbo.org/partnership-opportunities

*All conference registrations, speaking opportunities, and conference publicity will apply to in-person or virtual events. However, formatting may vary from above.

**Virtual exhibit opportunities will replace in-person offerings above, if needed.

For more information or questions, please email admin@vasbo.org or call (804) 404-8226.



THANK YOU FOR
YOUR SUPPORT!

