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2024 VASS-VASBO WINTER CONFERENCE

JANUARY 8-9, 2024
RICHMOND MARRIOTT
DOWNTOWN





VASS 2023-24

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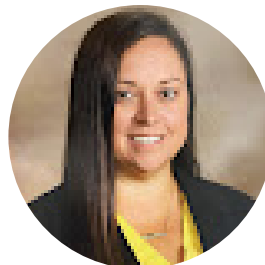
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CONFERENCE AGENDA

Sunday, January 7, 2024

11:00am - 3:30pm	VIRGINIA TRANSFORMATIONAL LEADERSHIP ACADEMY (INVITE ONLY) <i>Salon 4</i> <i>Sponsored by: VASS Associate Partners Participate Learning and Education Elements</i>
11:00am - 12:00pm	VASS EXECUTIVE COACH TRAINING (INVITE ONLY) <i>Salons 1, 2, 3</i>
12:15pm - 1:00pm	VTLA & VASS EXECUTIVE COACHES LUNCH (INVITE ONLY) <i>Salon 5</i> <i>Sponsored by: VASS Senior Partner Just Right Reader; Partner ALP; and Associate Partner PowerSchool</i>
2:00pm - 3:30pm	EARLY BIRD SESSIONS THE ROLE OF THE SUPERINTENDENT IN BOARD RELATIONS <i>Salons 1, 2, 3</i> Presenter: Dr. Kari Weston , Dinwiddie County Schools Superintendent Presenters: Dr. Jared Cotton , VASS Senior Coach and Chesapeake City Schools Superintendent Dr. Lori Harper , VASS Senior Coach and Amelia County Schools Superintendent Micah Schwartz , Attorney, Williams Mullen Dr. Gaynell Lyman , ALP Consultant Explore the superintendent's role in fostering productive, efficient, and harmonious relationships with school boards. EMPOWERING SCHOOL LEADERSHIP: SUPERINTENDENTS SUPPORTING PRINCIPALS <i>Salons 6, 7, 8</i> Presenter: Dr. Dalphine Joppy , Charles City Schools Superintendent Presenter: Dr. Dave Gaston , Gaston Educational Consulting Delve into strategies and best practices that superintendents can employ to provide unwavering support to their principals.
5:00pm - 6:30pm	VASS BOARD OF DIRECTORS MEETING <i>Dominion and Commonwealth Room</i>
5:00pm - 6:30pm	VASBO EXECUTIVE TEAM MEETING <i>Shenandoah Room</i>

7:00pm - 9:00pm

VASS/VASBO JOINT BOARD DINNER

Red Bird Social

Sponsored by: VASS Senior Partner **Age of Learning**; Partner **SchoolStatus/School Innovations & Achievement**; Senior Associate Partner **Pierce Insurance**; Associate Partner **Pearson**; and Business Affiliate **Effective School Solutions**

Monday, January 8, 2024

7:30am - 8:30am

BREAKFAST

Grand Ballroom

8:30am - 8:40am

WELCOME AND OPENING REMARKS

Grand Ballroom

Dr. Kristy Somerville-Midgette, VASS President and Brunswick County Schools Superintendent

Katie Miano, VASBO President and Montgomery County Schools Director of Finance

8:40am - 8:45am

ONE BIG IDEA IGNITE

Grand Ballroom

Dr. LaTanya McDade, Prince William County Schools Superintendent

Sponsored by: VASS Senior Partners and VASBO Diamond Partners **American Fidelity** and **Frontline Learning**; VASS Senior Partners **Apptegy** and **Prisms**; VASS Partner **Right at School**; VASS Associate Partners **DLR Group** and **Commonwealth Clean Energy**; and VASBO Gold Partner **Online School Payments by Edlio**

8:45am - 9:00am

THE GOVERNOR'S PROPOSED BUDGET

Grand Ballroom

The Honorable Glenn Youngkin, Governor of Virginia

9:00am - 9:30am

STATE EDUCATION INITIATIVES

Grand Ballroom

The Honorable Aimee Guidera, Virginia Secretary of Education

Dr. Lisa Coons, Virginia Superintendent of Public Instruction

Dr. Kristy Somerville-Midgette, VASS President and Brunswick County Schools Superintendent

Katie Miano, VASBO President and Montgomery County Schools Director of Finance

Sponsored by: VASS Partner and VASBO Gold Partner **Pierce Group Benefits**; VASS Partner **Edmentum**; VASS Senior Associate Partners **Infinite Campus**, **ST Math**, **Created by Mind Education**, and **Stantec**; and VASS Associate Partners **College Board** and **Crabtree Rohrbaugh and Associates**

9:30am - 9:45am

GETTING TO KNOW YOU ACTIVITY

Grand Ballroom

Dr. Clint Mitchell, Colonial Beach Schools Superintendent

9:45am - 10:30am

CHRONIC ABSENTEEISM TASK FORCE UPDATE

Grand Ballroom

Dr. Chip Jones, Cumberland County Schools Superintendent

Dr. Clint Mitchell, Colonial Beach Schools Superintendent

Dr. Michele Mitchell, Newport News City Schools Superintendent

Dr. Keith Perrigan, Washington County Schools Superintendent

Dr. Doug Straley, Louisa County Schools Superintendent

Dr. Lisa Coons, Virginia Superintendent of Public Instruction

*Sponsored by: VASS Senior Partner **Just Right Reader**; VASS Associate Partner and VASBO Platinum Partner **Mark III Benefits**; and VASS Associate Partners **Audio Enhancement**, **K12 Insight**, **PowerSchool**, **Sibme**, **McGuireWoods**, and **Tremco***

10:30am - 10:50am

BREAK & VISIT PARTNER TABLES

11:00am - 11:50am

BREAKOUT SESSIONS

*Sponsored by: VASS Senior Partner **One Digital**; VASS Partner **School Innovations & Achievement**; VASS Senior Associate Partners **Benchmark Education** and **RRMM Architects**; and VASS Associate Partners **Better Lesson** and **Boardworks***

SCHOOL-BASED HEALTH CENTERS

Salons 1, 2, 3

Presider: Dr. Chip Jones, Cumberland County Schools Superintendent

Panelists: Susan Tilley, Galax City Schools Superintendent

Dr. Amy Cashwell, Henrico County Schools Superintendent

Dr. Melody Hackney, Hopewell City Schools Superintendent

Dr. Shannon Grimsley, Rappahannock County Schools Superintendent

Learn how school-based health centers were established in Galax City, Henrico County, Hopewell City, and Rappahannock County school divisions.

VIRGINIA COMMUNITY COLLEGE SYSTEM (VCCS) UPDATE

Salon 4

Presider: Dr. Marc Bergin, Bedford County Schools Superintendent

Presenter: Dr. Ellen Davenport, Associate Vice Chancellor for Public Affairs and Governmental Relations, Virginia Community College System

Learn about VCCS's latest initiatives such as Transfer Virginia, Fast Forward, G3, and Credits 2 Careers.

VIRGINIA LITERACY ACT (VLA) UPDATE

Salons 6, 7, 8

Presider: Dr. Melanie Kay-Wyatt, Alexandria City Schools Superintendent

Presenters: Dr. Lisa Coons, Virginia Superintendent of Public Instruction

Dr. Marcey Sorensen, Deputy Superintendent of Teaching & Learning

Learn about new VLA resources.

12:00pm - 1:00pm

LUNCH AND LUNCHEON SPEAKER

Grand Ballroom

Bob Holsworth, Managing Partner, DecideSmart

*Sponsored by: VASS Senior Partner **Imagine Learning**; VASS Partner **Moseley Architects**; VASS Associate Partners **Education Elements**, **VRSA**, **McGraw Hill**, and **TCG - a HUB International Company**; and VASS Associate Partner and VASBO Gold Partner **The Nutrition Group***

1:00pm - 1:15pm

BREAK & VISIT PARTNER TABLES

1:20pm - 2:10pm

BREAKOUT SESSIONS

*Sponsored by: VASS Senior Partner **Age of Learning** VASS Partner **Curriculum Associates**; VASS Senior Associate Partner and VASBO Platinum Partner **VAcorp**; VASS Senior Associate Partner **Air Mechanical**; and VASS Associate Partners **HMH**, and **Kindercare Education***

VIRGINIA COLLEGE PARTNERSHIP LABORATORY SCHOOLS

Salons 1, 2, 3

Presider: Dr. Michael Perry, Westmoreland County Schools Superintendent

Moderators: Joan Wodiska, College Partnership Laboratory Schools Standing Committee Chair

Dr. Pam Moran, College Partnership Laboratory Schools Standing Committee, Vice-Chair

Panelists:

Germanna Community College Lab School Partnership:

Dr. Tony Brads, Culpeper County Schools Superintendent

University of Mary Washington Lab School Partnership:

Dr. Thomas Taylor, Stafford County Schools Superintendent

Michael Bolling, Stafford County Schools Chief Academic Officer

Dr. Rebecca Towery, Lab School Director

Virginia Commonwealth University Lab School Partnership:

Dr. Kim McKnight, Virginia Commonwealth University

Dr. Kume Goranson, Code RVA High School Director

Learn about Virginia College Partnership Laboratory Schools planning grants, grant applications, and the approval process. Several school divisions with approved planning grants and applications will share their lab school plans and experiences in the planning and approval processes.

RIGHT HELP, RIGHT NOW

Salon 4

Presider: Dr. Lori Harper, VASS Senior Coach and Amelia County Schools Superintendent

Presenter: Dr. Alexis Aplasca, Senior Clinical Advisor, Behavioral Health Transformation, Office of the Secretary of Health and Human Resources

Learn about Governor Youngkin's three-year plan to address Virginia's behavioral health care system and the impact and support it will provide to school divisions.

SUPERINTENDENT AND CFO RELATIONS

Salons 6, 7, 8

Presider: Kathleen Jackson, Roanoke City Schools Chief Financial Officer

Presenters: Dr. Michael Gill, Hanover County Schools Superintendent

Christina Berta, Hanover County Schools Assistant Superintendent of Business and Operations

Explore the intricate dynamics of collaboration between school superintendents and chief finance officers in this session, delving into effective communication strategies and shared decision-making processes. Participants will gain insights into fostering a symbiotic relationship, enhancing their ability to navigate the intersection of educational leadership and financial stewardship for optimal school district success.

2:15pm - 2:45pm

THE FUNDING CLIFF

Grand Ballroom

Jessica Swanson, Senior Fellow, Edunomics Lab

Sponsored by: VASBO Diamond Partners **Allovue** and **Keenan Pharmacy Services**; VASBO Platinum Partners **McClure Company**, **RDA Systems**, **The Kev Group** and **Whitsons Culinary Group**; and VASBO Gold Partners **Allsynx**, **Cunningham Recreation**, **Effective School Solutions**, and **Ricoh**

2:45pm - 3:30pm

SCHOOL ENROLLMENT TRENDS IN A POST-PANDEMIC VIRGINIA

Grand Ballroom

Hamilton Lombard, Weldon Cooper Center for Public Service

Sponsored by: VASS Partner and VASBO Platinum Partner **Horace Mann**; VASS Partner **Lexia Learning**; VASS Associate Partners **Kloud12**, **Newsela**, and **Veritiv**; and VASBO Gold Partners **Abacus Sports**, **Compass Group**, and **REI**

3:30pm - 3:35pm

ONE BIG IDEA IGNITE

Grand Ballroom

Dr. William Wells, Amherst County Schools Superintendent

3:35pm - 4:00pm

REGIONAL DEBRIEFING

Grand Ballroom

Sponsored by: VASS Senior Partner **Jefferson Health Plan**; VASS Senior Associate Partner **Rivermont New Story Schools**; and VASS Associate Partners **Centegix**, **rethinkED**, **VMDO Architects** and **Wayfinder**; and VASBO Gold Partners **Schneider Electric** and **WellNet Healthcare**

4:00pm - 4:30pm	BREAK & VISIT PARTNER TABLES
5:00pm - 6:30pm	RECEPTION IN HONOR OF GENERAL ASSEMBLY MEMBERS AND KEY EDUCATION POLICYMAKERS <i>Capital Ballroom and Foyer</i> <i>Sponsored by: VASS Partners K12 Stride and Winsor Learning; Senior Associate Partner Infinite Campus; Associate Partners Pearson and TCG-A Hub International Company; Business Affiliates Zearn, and Williams Mullen</i>
7:00pm - 9:00pm	MEET THE AUTHOR DINNER FOR VASS OFFICERS AND PROFESSIONAL LEARNING COMMITTEE (INVITE ONLY) <i>Red Bird Social- 100 N. 6th Street</i> <i>Sponsored by: VASS Partners SchoolStatus/SIA and Curriculum Associates</i>

Tuesday, January 9, 2024

6:00am	“FUN” RUN-WALK NETWORKING ACTIVITY <i>Meet in hotel lobby</i>
7:00am - 8:15am	BREAKFAST <i>Grand Ballroom</i>
7:15am - 8:15am	VASS PROFESSIONAL LEARNING COMMITTEE BREAKFAST MEETING <i>Grand Ballroom</i>
7:15am - 8:15am	VASBO MANAGEMENT TEAM BREAKFAST MEETING <i>Dominion and Commonwealth Room</i>
8:15am - 8:30am	DOOR PRIZES! <i>Grand Ballroom</i>
8:30am - 8:40am	WELCOMING REMARKS <i>Grand Ballroom</i> The Honorable Ghazala Hashmi , Senate of Virginia, Chair of the Senate Education and Health Committee The Honorable Sam Rasoul , Virginia House of Delegates, Chair of the House Education Committee
8:40am - 8:45am	ONE BIG IDEA IGNITE <i>Grand Ballroom</i> John Broderick , VASBO Treasurer and Sussex County Schools Director of Finance and Operations

8:45am - 9:30am

ANALYZING THE GOVERNOR'S BUDGET

Grand Ballroom

Jim Regimbal, Fiscal Analytics, Ltd.

Sponsored by: VASS Senior Partner **Varsity Tutors**; VASS Partners **ALP** and **Winsor Learning**; and VASS Associate Partners **Edustaff**, **Franklin Covey**, **K12 Coalition**, **Pearson**, **Sands Anderson**, and **Innovative Insurance Group**

9:30am - 10:00am

VRS UPDATE

Grand Ballroom

Patricia Bishop, Director, Virginia Retirement System

Sponsored by: VASS Partners **Renaissance** and **K12 | Stride**; VASS Senior Associate Partners **Grand Canyon University** and **Pierce Insurance Agency**; VASBO Gold Partner **Virco**; and VASS Associate Partners **Participate Learning**, **S.B. Ballard**, and **Sun Tribe Solar**

10:00am - 10:45am

LEGAL HOT TOPICS

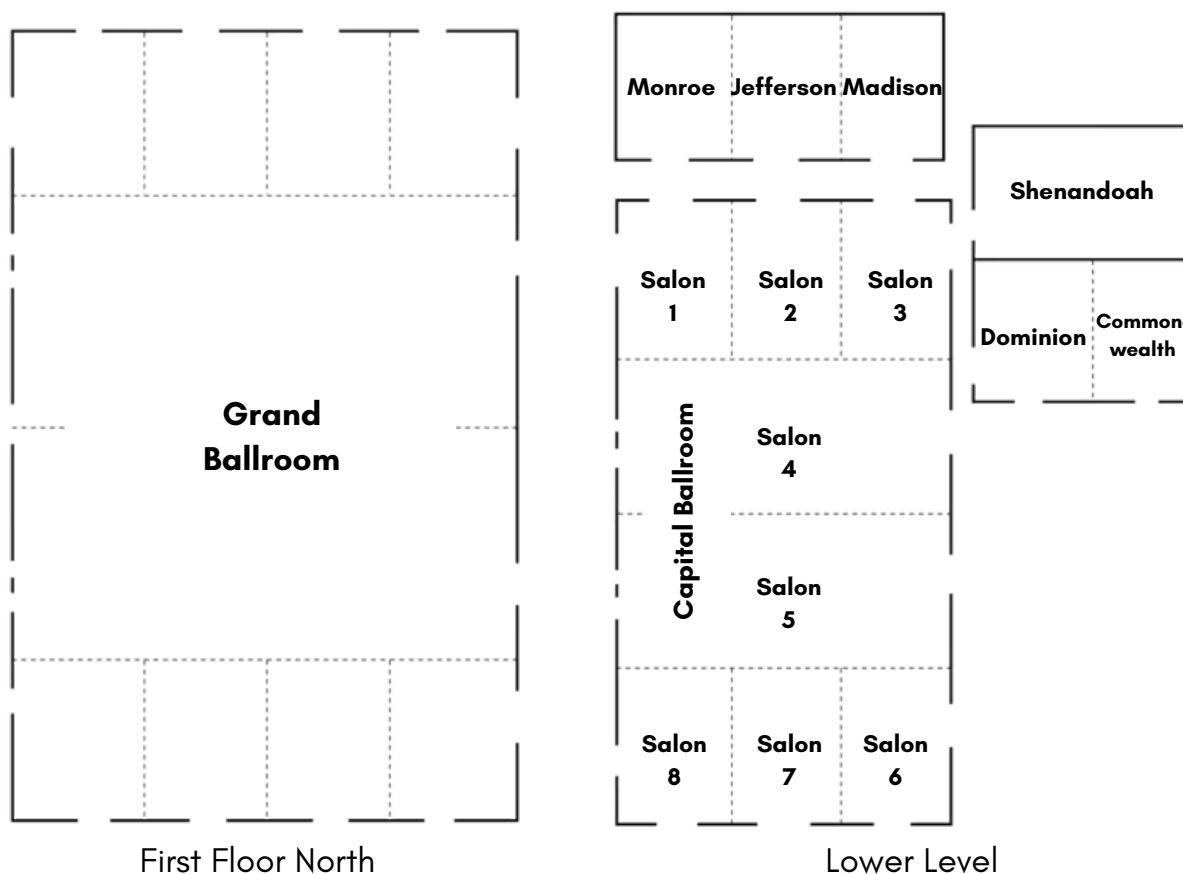
Grand Ballroom

Micah Schwartz, Attorney, Williams Mullen

11:00am

VASBO BUSINESS MEETING - ALL VASBO MEMBERS INVITED TO ATTEND

HOTEL MAP



SPECIAL GUESTS

Born in Richmond and raised in Virginia Beach, **Governor Glenn Youngkin** is a homegrown Virginian from humble beginnings. From washing dishes to support his family to being named co-CEO of one of the world's top investment firms, Governor Youngkin knows what it's like to work hard. Governor Youngkin's determination to succeed earned him various awards on the basketball court and a full athletic scholarship to college.

After earning an engineering degree at Rice University and his MBA at Harvard Business School, Governor Youngkin and his wife Suzanne moved to Northern Virginia. For 25 years Governor Youngkin was instrumental in growing the Carlyle Group's stature globally while helping fund the retirements of teachers, police officers, firefighters and other frontline public servants.

And today, Governor Youngkin continues to deliver for all Virginians. As a newcomer to politics, he ran, won, and now shapes policy on commonsense solutions to kitchen table concerns. So far, he's passed the largest education budget in Virginia's history, facilitated waves of economic investments and business expansions to reinvigorate job growth and opportunity and has totally transformed the way government works for its citizens. He signed a comprehensive package of laws delivering for veterans in his first six months as well as enacting historic tax cuts and funding for public safety.

Governor Youngkin has been married for over 29 years to Suzanne S. Youngkin, a devoted leader in non-profits and charitable causes. Together, they are dedicated to their four wonderful children. Their family journey has been and continues to be guided by their faith, walking hand in hand as humble followers of Christ.



Senator Ghazala Hashmi moved to the U.S. as a young girl with her family, over fifty years ago. She was raised in a small town in Georgia and saw firsthand how community-building and open dialogue can bridge cultural and socioeconomic divisions, uniting people from all walks of life. Ghazala earned a BA in English from Georgia Southern University and a Ph.D. in American literature from Emory University.

Ghazala and her husband Azhar moved to the Richmond area in 1991, and Ghazala has spent the past 30 years as a leading educator in Virginia's college and university system. She served both as a professor of English and as the Founding Director of the Center for Excellence in Teaching and Learning (CETL) at Reynolds Community College.

Ghazala's approach to public service is guided by the principles of integrity, social justice and ethics in government. She is dedicated to making government work for all citizens. Ghazala is the first Muslim-American to serve in the Virginia State Senate.



Delegate Sam Rasoul grew up in Virginia where his family had settled in the Roanoke Valley after leaving war-torn Palestine in the late 1960s. As a religious and ethnic minority in Southwest Virginia, he learned the value of building bridges wherever he could find them. Throughout his life, Sam Rasoul has been guided by the values of respect, fairness, and liberty that he was raised with. He earned a Bachelor of Business Administration from Roanoke College and a Master of Business Administration from Hawaii Pacific University. He has a professional background in nonprofit healthcare administration, organizational development, and finance, and currently utilizes his expertise as a management consultant. In 2016, Sam launched the Impact Center, an initiative that has empowered over 2,000 activists and candidates across Virginia through trust-building and coalition-building strategies.

In 2014, Rasoul was elected to the Virginia House of Delegates as Virginia's first Muslim Legislator. Throughout his tenure, he has consistently prioritized the well-being of everyday Virginians and championed legislation that addresses their needs. He and his wife Layaly, have three children, Jennah, Amirah, and Issa.



HOW DID WE DO?



Thank you for
completing our
conference survey!



Webinar!

K-12 State Funding Formulas

With Jim Regimbal and Dr. Marguerite Roza



REGISTER NOW

Date: Monday, January 29

Time: 10:00 – 11:00am

Audience: Superintendents & Finance Officers

Join Jim Regimbal, co-founder of Fiscal Analytics, and Dr. Marguerite Roza, Director of Edunomics Lab and Research Professor at Georgetown, to learn more about the current Virginia K-12 funding formula versus a student-weighted funding formula (mentioned in the JLARC K-12 Funding Study). Discussion will include the pros and cons of each model.



Scan the QR
code to register
now!





VASBO Job Board

VASBO is excited to share position announcements for careers in school business across Virginia. For information on open positions visit vasbo.org/job-board.

Have a position announcement that you would like to advertise?

Visit vasbo.org/job-board! This is a free member benefit for all school divisions with active VASBO membership!



Scan the QR code
to visit the VASBO
Job Board



Save the Date!

**2024 VASBO Spring Conference
May 13 - 15, 2024
Hilton Short Pump - Richmond, VA**

A SPECIAL THANK YOU TO THE 2023-24 VASS BUSINESS PARTNERS

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A SPECIAL THANK YOU TO THE 2023-24 VASBO BUSINESS PARTNERS

DIAMOND



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